



AUTHOR ERIC JENSEN, PH.D.
**Partners with Scientific Learning
to Share Expertise on Poverty, Teaching,
and Brain-Based Learning.**

Oakland, Calif. — Dec. 8, 2015 — [Eric Jensen](#), Ph.D., a celebrated author, speaker and leader in brain-based staff development, is teaming up with [Scientific Learning Corp.](#) (SCIL: OTC PINK) to share his expertise on the topics of poverty, teaching and brain-based learning. Scientific Learning is the maker of the neuroscience-based [Fast ForWord](#)® and [Reading Assistant](#)™ programs.

“The number one challenge for teachers and school administrators is teaching students affected by poverty,” said Jensen. “Through my work with Scientific Learning, my goal is to share practical, research-based strategies to help educators understand the unique challenges children from poverty face, the latest research in educational neuroscience, and practical classroom-ready applications that boost student learning. I’ve been very impressed by Scientific Learning’s work, particularly in using neuroscience-based language and reading interventions to close gaps between students who are economically disadvantaged and their higher-income peers.”

Through this partnership, Jensen will present at Scientific Learning events for K-12 administrators held throughout 2016-17, and lead webinars on issues related to leadership, poverty and brain-based strategies for student achievement. In addition, he will serve as an expert advisor for the Fast ForWord language and reading intervention, and provide input into its ongoing development and enhancement. Fast ForWord uses the principles of neuroplasticity — the ability of the brain to rewire and improve — to target the root causes of slow academic progress in struggling students and English language learners.

“Eric Jensen is a highly sought-after speaker and his brain-based workshops are among the most widely attended in the world,” said Robert C. Bowen, CEO of Scientific Learning. “We’re excited to work with him to share his insights and strategies to support academic success for students in poverty and all learners.”

Jensen has published 10 journal articles and written 26 books, including the bestsellers, *Teaching with Poverty in Mind* and *Teaching with the Brain in Mind*. He is a member of the invitation-only Society for Neuroscience, the President’s Club at Salk Institute of Biological Studies, NY Academy of Science, and American Psychological Association. In addition, he has taught for three universities as an adjunct professor in education and business.

For more information, visit:
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